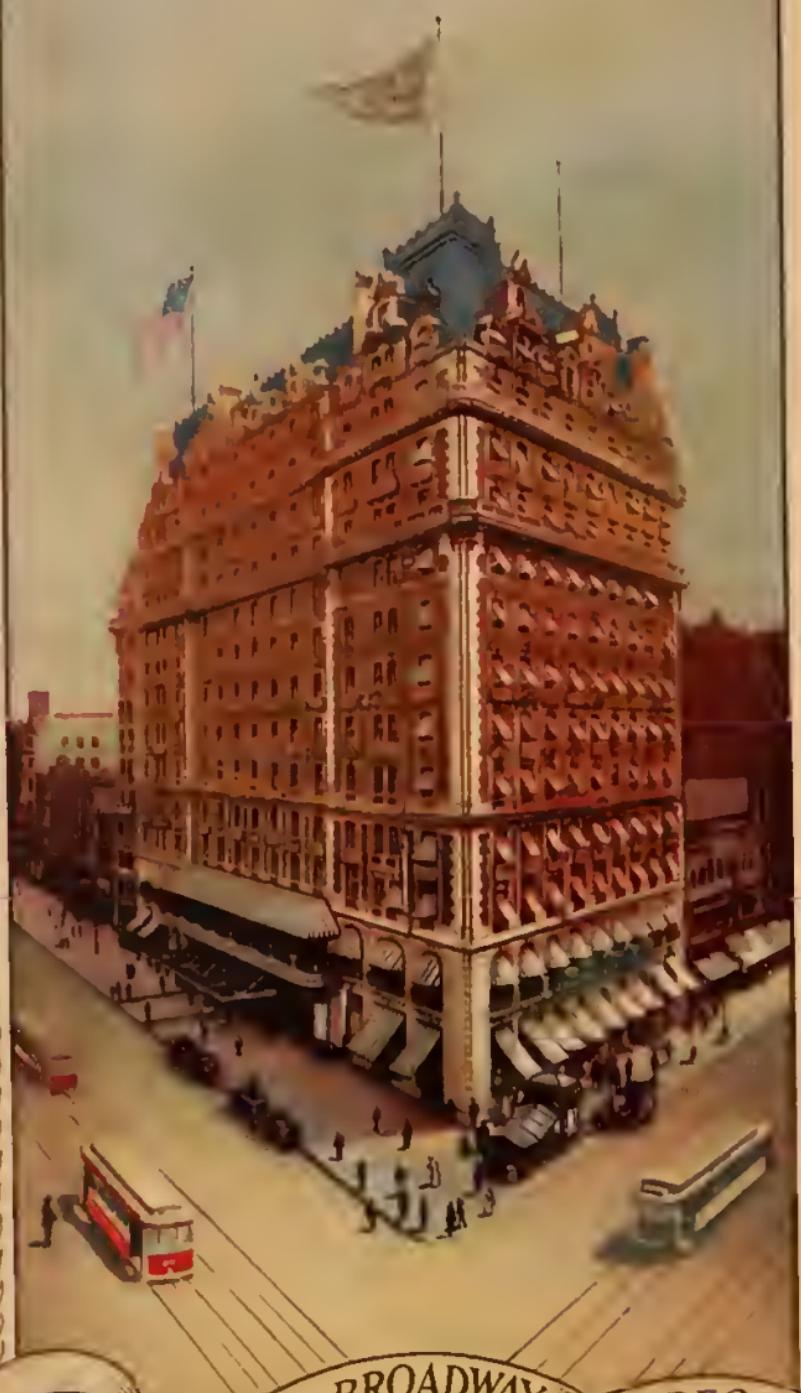


HOTEL
KNICKERBOCKER
NEW YORK



42nd STREET & BROADWAY
JAMES B. REGAN



THE HOTEL KNICKERBOCKER

New York hotels are famous the world over, and the Hotel Knickerbocker, Forty-second Street, at Broadway, is deservedly the most famous hotel of New York. The latest link erected in the great chain of hotels built by the late Col. John Jacob Astor, it represents the highest achievement in twentieth century hotel construction.

Forty-second Street and Broadway, the most accessible point in New York, has been called the center of the earth. Up and downtown subway entrances are in the hotel, the leading theaters are within a few blocks, and five minutes' walk reaches the center of the shopping district, the elevated railroads, the great new Pennsylvania Terminal, or the Grand Central Station.

The terra cotta and limestone structure of the Hotel Knickerbocker rears its stately height to fifteen stories. There are nearly six hundred sleeping rooms, four hundred of which have private baths, and all of which are equipped with every convenience which contributes to the comfort and pleasure of the occupant.

The impression of the lobby is one of extreme refinement and simplicity. Classic Pavonazza marble and bronze relieved with warm rich hangings and a wealth of beautiful rugs, are blended to an effect of harmonious beauty. The Knickerbocker furnishes an aesthetic treat through its artistic excellence.

To the left of the entrance on Forty-second Street is the main restaurant—restful and artistic in color, unique in design and decoration. Chief among the surprising innovations of this room are the electric marble fountains of the eminent sculptor, Frederick MacMonnies. Tapestries adorn the walls of this matchless room, counterparts of which are only to be found among the treasures of the Metropolitan Museum of Art. The rarely beautiful fixtures are of French design, and among the most noteworthy is the magnificently carved marble center table, on which are exhibited the masterpieces of cuisine created by the famous French chef of the hotel.

The flower room adjoins the main restaurant and is peculiarly pleasing to the artistic sense, because of the delicacy and refinement of its treatment. An unusual canvas, "Pantomime of Flora," by James Wall Finn, covers nearly the entire wall of one side of the room, brilliant in coloring and keyed in harmony with its setting. The end of the room is occupied by a tinted marble panel of "Aphrodite," by John Flanagan, a pupil of Saint-Gaudens, and of Congressional Library reputation.

The café, just off the lobby on the ground floor, is popular with guests of the hotel as an attractive medium between the informality of the grille room and the magnificence of the main dining room. A symphony in white and gold, it is in general atmosphere distinctly French.

One of the Knickerbocker's most remarkable rooms is the foyer, on the second floor. It is decorated in red and gold, with materials and after models furnished almost entirely by the Old World. The

general effect of the foyer of the Knickerbocker, apart from its actual comfort, is unequalled by any hotel in the world.

During the summer months the New Armenonville open air restaurant, Mr. Regan's own thought, forms one of the most popular resorts of the city.

The banquet hall is one of the most imposing and complete of its kind in America, affording accommodation for five hundred guests. One of the features is an art gallery of the world's famous pictures, which add notably to the artistic decoration of the room, in pale blue, silver and white.

The private dining-room of state, gorgeously finished and harmoniously furnished in green and gold, with its all-gold service and exclusive cut glass, cannot be approached in point of elegance by any other hotel. Many private dining-rooms, sumptuously furnished, offer most comfortable and luxurious accommodation to parties of from ten to seventy-five covers.

On the lower floor from the main lobby opens the so-called rapid transit corridor, resplendent with warmth and good cheer, beautifully furnished with costly rugs and expensive Circassian walnut furniture. The walls are hung with rare antique heraldic banners collected in Europe—almost priceless treasures—representing notable European families.

A few steps below the corridor is the entrance to the largest and most unique grille room in the world. This is the pride of the Knickerbocker, with its finish in English oak, and its quaint Flemish art ceiling. Numerous paintings of marked excellence adorn the walls, among them being a large canvas by the famous artist Frederick Remington, and the furnishings and table fixtures are novelties of French pattern, found by Mr. Regan, and never before seen in this country.

A mural decoration said to be the most original and effective in America, is the masterpiece "Old King Cole" by Maxfield Parrish. The canvas is wonderful in coloring and noteworthy in technique. It is eight feet wide by thirty feet long. It is situated in the main bar at the rear of the lobby on the first floor, which itself is paneled in English oak, and is most notable for its innumerable bar service innovations. It is supplied from the commodious wine cellars stocked with rare old wines of precious vintage, many imported from the cellars of the late Queen Victoria.

The kitchen, immaculate in white tiles, is presided over by a notable corps of chefs of international reputation and the cuisine is of course unapproachable. Throughout the house the service will be found to be of the highest order, characterized by many unique contrivances such as those which enable guests to act as hosts, in serving personally prepared food and drink.

The hotel has its own refrigeration, filtration, electric light, steam heating and vacuum cleaning plants and these throughout the building are in duplicate, thus insuring uninterrupted service, in the event of injury to any plant. The building is absolutely fireproof and amply protected in every way.

Prospective guests may use the Marconi wireless without charge from incoming steamers, to reserve accommodations.

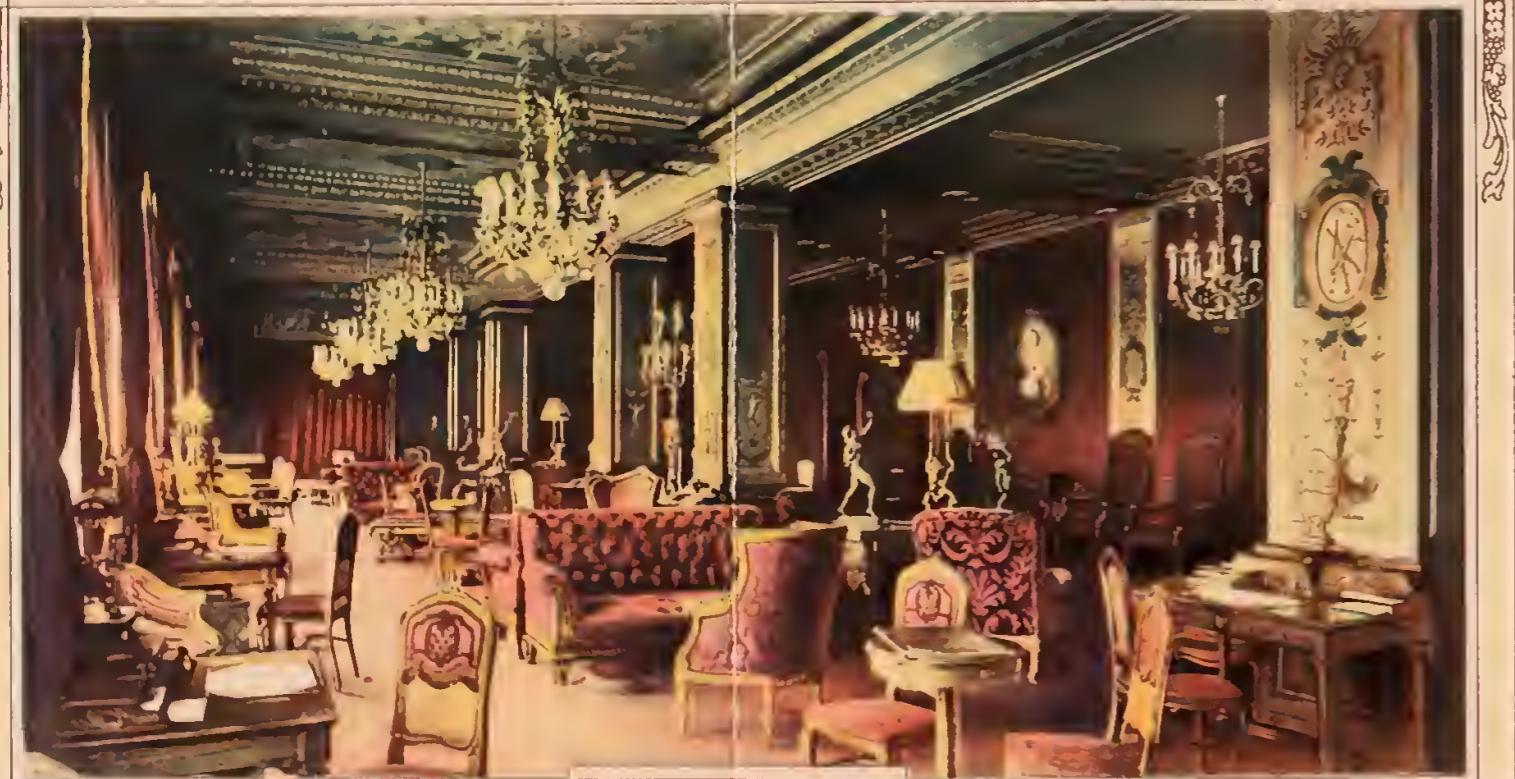
IN THE HEART OF THE GREATER CITY



MAIN RESTAURANT



FLOWER ROOM



THE FOYER



THE CAFE



MAIN RESTAURANT



FLOWER ROOM



THE FOYER



THE CAFE



NEW YORK'S GREATEST SUMMER RESTAURANT, THE NEW ARMENONVILLE



DINING ROOM OF STATE



NEW ARMENONVILLE, EXTERIOR VIEW



THE WORLD RENOWNED GRILLE ROOM



NEW YORK'S GREATEST SUMMER RESTAURANT, THE NEW ARMENONVILLE



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THE LOBBY



BANQUET ROOM



PARLOR TO SUITE



PRIVATE DINING ROOMS



SLEEPING ROOM



BANQUET ROOM



PARLOR TO SUITE



PRIVATE DINING ROOMS



SLEEPING ROOM



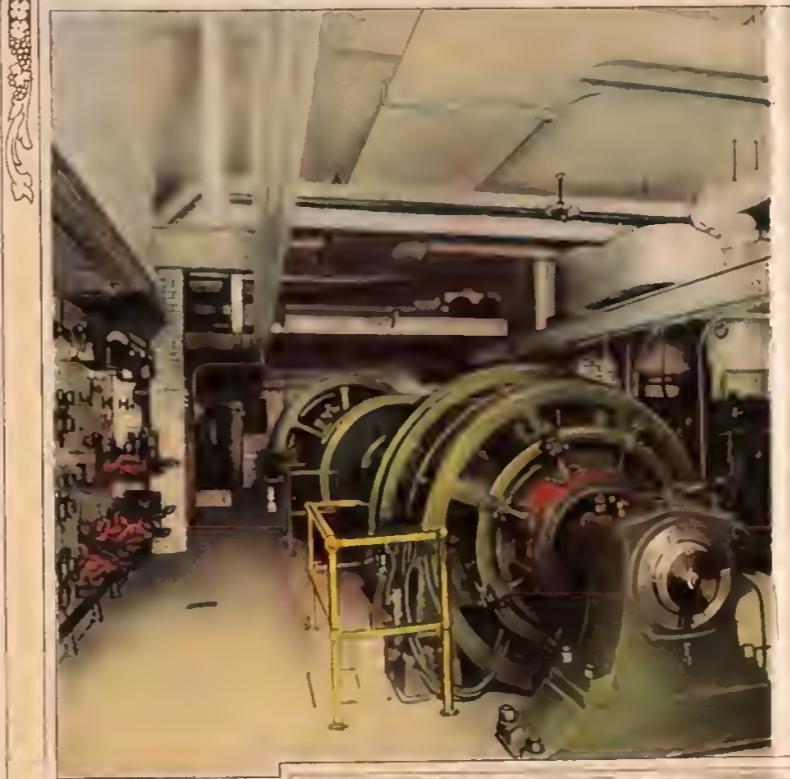
MAIN BAR



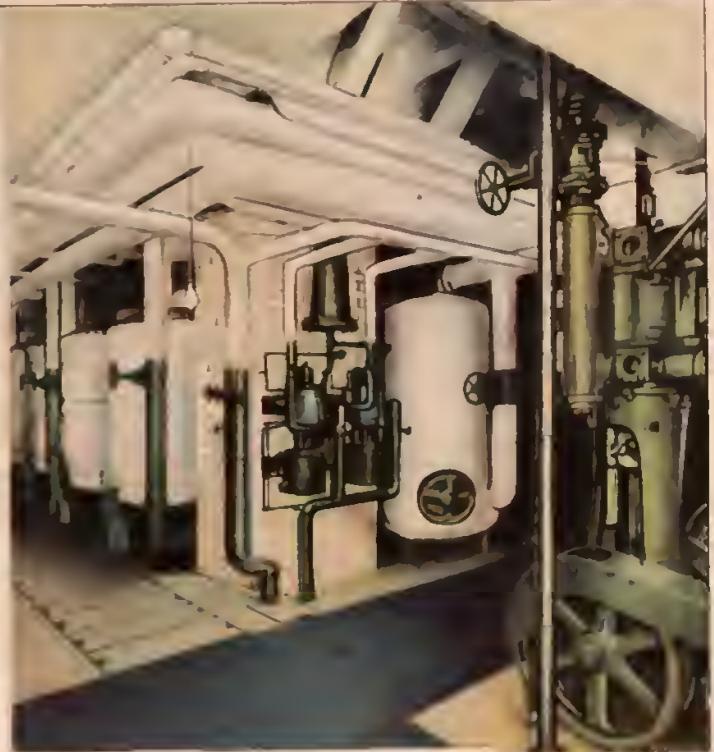
WINE CELLAR



TWO CORNERS OF THE KITCHEN



A SECTION OF THE 1600 H. P. LIGHTING, FILTRATION AND VACUUM CLEANING PLANT





MAIN BAR



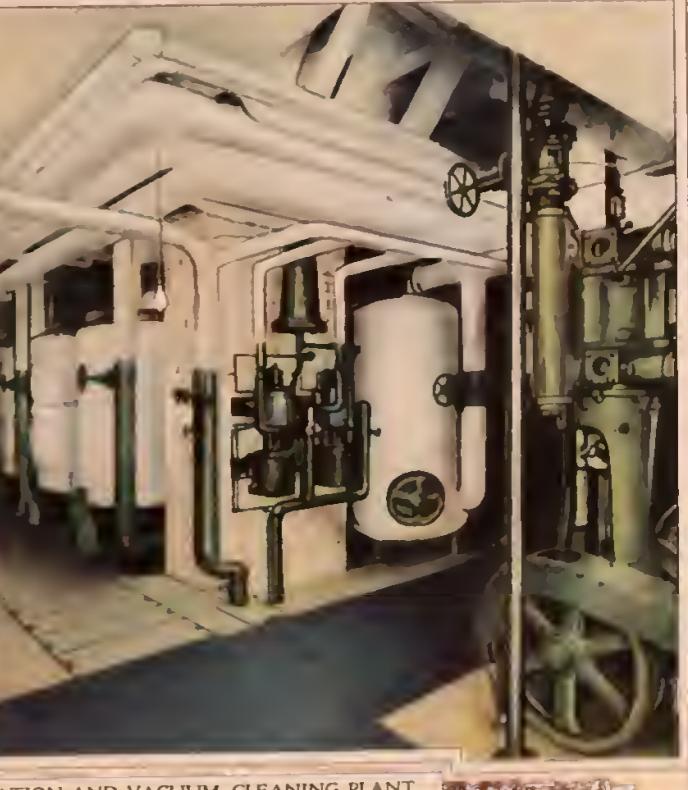
TWO CORNERS OF THE KITCHEN



WINE CELLAR



A SECTION OF THE 1600 H. P. LIGHTING, FILTRATION AND VACUUM CLEANING PLANT





OLD KING COLE

PAINTED FOR HOTEL KNICKERBOCKER
BY MAXFIELD PARRISH
(EIGHT BY THIRTY FEET)

MAXFIELD
PARRISH

